BANKS

Strengthen your business with high quality customer deposits.

Banks are operating in an increasingly competitive market for customer relationships, where acquiring new clients has become both costly and inefficient. Max can help.

Contact Us

Attract high net worth customers.

Grow deposits.

Reduce advertising expense.

Manage your balance sheet.

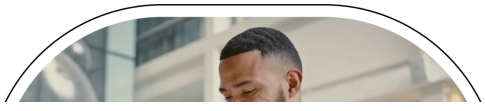
An open and transparent solution for cash.

- Max introduces high net worth households to the benefits of online banking, helping them spread their cash across online banks to maximize FDIC insurance while earning significantly higher yield than they otherwise would in brokerage or brick-and-mortar bank accounts.
- Max delivers direct customer relationships to leading banks at near-zero marginal cost. Max does not broker deposits for commission, and does not accept advertising or referral fees from banks.
- Max helps banks optimize cost of funding.
- Max enables banks to manage their balance sheets daily through a transparent market-based approach.

Streamlined account opening.

Max's technology makes it easier for customers to open new bank accounts, dramatically reducing application abandonment rates. With Max, account opening takes as little as 2 minutes.

Contact Us



Accelerate your business

Accelerate your business.

Beyond helping online banks attract new customers and grow deposits, Max also helps private banks and wealth management franchises increase wallet share and grow AUM.

Learn More

True stories, real impact.

What our clients have to say about Max.

"Max helps us attract direct relationships with affluent customers along with stable and predictable deposits. Max has been a great partner in supporting our long-term growth."

Quontic Bank

"Max isn't just a source of core deposits — they're a strategic partner that has enabled us to manage our balance sheet and optimize our cost of funding. Max has allowed us to efficiently attract new customers while maintaining the flexibility we need."

Veritex Community Bank

Let's chat.

Contact us to discuss how Max can help your financial institution.

Contact Us

MAX™

Intelligent cash management for intelligent investors.

Solutions

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- Individual Investors
- Businesses
- Banks
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